

Message from the Foundation

The report you are holding in your hands – or viewing on your screen – will no doubt remain as a record of the momentous changes we have experienced since the beginning of 2020. Our world is the still same, yet profoundly different. We all recognize that we have entered an era of uncertainty – some might say transition or disruption – of a magnitude unseen since the end of the Second World War.

As a hosting foundation, Swiss Philanthropy Foundation is in a unique position to observe how philanthropists are directing their giving today. Indeed, we have the privilege and responsibility of assisting them in structuring and managing their philanthropy to the highest standard of the profession.

The new format of our biennial report emphasizes the many ways in which philanthropists support projects around the world with the help of the Swiss Philanthropy Foundation. The range and ambition of their endeavours is truly remarkable, as evidenced by the growth in donations to the Foundation, namely CHF 119 million in two years, but also granted on behalf of the funds hosted by the Foundation, for a total of CHF 108 million over two years. Numbers aside, this outpouring of generosity and solidarity – the expression of an aspiration to contribute to the “us” in an increasingly fragmented society – fills us with admiration and gratitude.

Managing a foundation like ours requires a very clear understanding of its objectives, how it can achieve them, and the values that underpin its public-interest mission. To this end, in 2021, we adopted a new four-year strategy that reaffirms the Foundation’s vision: “We provide personalized support to implement philanthropic initiatives that contribute to a better world.”

This ambitious strategy challenges us to constantly ask ourselves the right questions and regularly reassess how we support philanthropic giving.

The door to our new offices in the centre of Geneva is always open; please do not hesitate to drop by to meet our growing team. We also take this opportunity to thank our colleagues for their hard work and professionalism throughout these two challenging years.

We hope you enjoy reading this report and we thank you for your continued support and interest in Swiss Philanthropy Foundation.



Etienne Eichenberger, President



Bernard Vischer, Vice-President

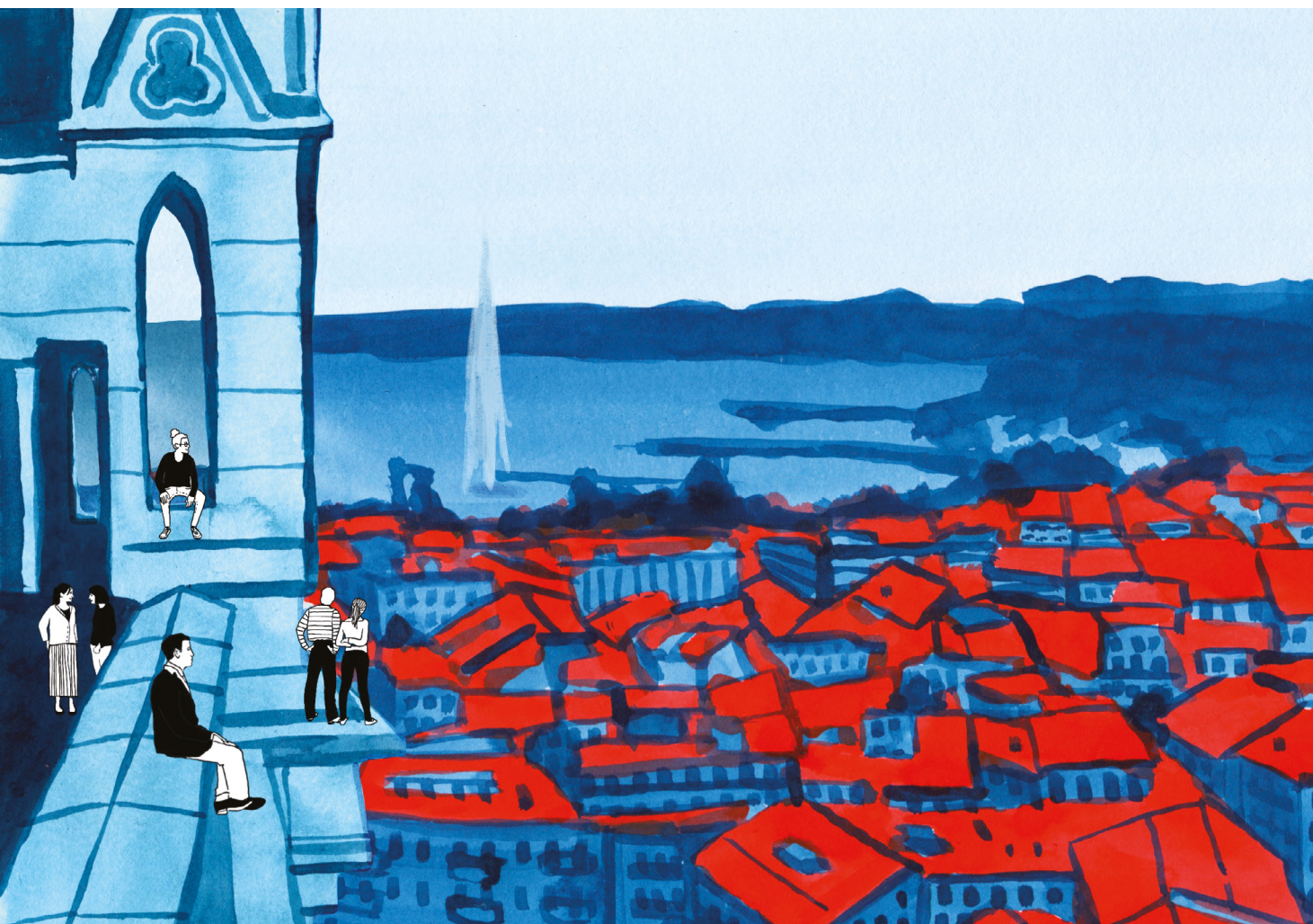
Contents



Message from the Foundation	01
Philanthropy is our profession	04
Contributing to a better world	
Empowering new ways of giving	
Building a culture of philanthropy	
Philanthropy in a rapidly changing world	14
Activity Report 2020-21	
Responding agilely to the Covid-19 crisis	
Giving together to leverage impact	
Supporting projects here and abroad	
Key figures	22
Philanthropy at the crossroads of shared values	24
Our partner ecosystem: a guarantee of quality	
Communications: touching hearts and increasing our visibility	
Governance	30

Philanthropy is our profession

Contributing to a better world



Philanthropy is becoming increasingly professionalized, and there is no turning back the clock. Managing a private foundation entails administrative and accounting oversight, as well as a duty to verify that grants are used for their intended purpose, tasks whose importance is all too often underestimated.

Swiss Philanthropy Foundation has assisted private and institutional donors in adopting a rigorous, committed approach to their philanthropy since its creation as an independent charitable foundation in 2006. The Foundation provides a platform to facilitate philanthropic endeavours and donations in Switzerland, Europe, and around the world, and, in the process, supports grantees through funding, capacity-building, and relationships.

While providing simple, effective solutions to facilitate philanthropic giving, such as hosted funds, is essential, it does not on its own generate a motivation to give. Another facet of the Foundation's work, therefore, consists in developing innovative programmes that empower people to take the first step toward philanthropy and, then, to implement their objectives in a sustainable manner.

As a foundation independent of any financial institution, Swiss Philanthropy Board is governed by its Board of Trustees, with the support of the Bureau and the Financial Committee. These three bodies work hand in hand to ensure the governance of the Foundation meets the highest standard of integrity. The Foundation's operational team, which onboarded its twelfth member in 2022, implement a broad range of projects with unflinching professionalism and agility.

318

Million francs
donated to
hosted funds
since the
Foundation's
creation

458

Grantee
organizations
in 2021

75

Funds hosted
since the
Foundation's
creation

49

Million francs
disbursed
as grants
in 2021

Empowering new ways of giving

Bespoke giving: the personal philanthropic fund

Personal philanthropic funds are a simple, flexible alternative to a stand-alone foundation. Existing as independent entities within Swiss Philanthropy Foundation, either with an initial starting capital or receiving regular contributions, personal funds enable philanthropists to focus on the causes and organizations they wish to support, without the administrative burden of managing a foundation. Each fund has a steering committee responsible for making grant recommendations, which are submitted to the Foundation for final approval.



We had been supporting families in need for many years on a modest scale, when a change in our personal circumstances made it possible for us to do so on a much larger scale. We looked into the process of creating a foundation, but, in the end, we decided a personal philanthropic fund was the best option for us from an administrative, legal, and cost standpoint. We chose to set up a fund with Swiss Philanthropy Foundation. Our objective is to help disadvantaged families for a minimum of two years. We communicate regularly with the non-profit organizations we support. We are active in Switzerland, Italy, Somalia, Cambodia, and Tanzania."

Angela et Guido Magni, philanthropists



Giving together: the collaborative fund

The only difference between a personal and a collaborative fund is that, in the latter, a group of foundations or individual philanthropists who want to support a common cause jointly contribute the fund's capital and oversee its activities. Delegating the management of the fund to Swiss Philanthropy Foundation enables them to pool their resources, share costs, and simplify their administrative processes. By combining their efforts, they create a powerful leverage effect with the potential to increase the impact of their grants, support large-scale change, and make a difference in their area of focus.



The Partners for a New Economy (P4NE) Fund aims to drive a fundamental transformation of our economic system. We are keenly aware that our planet is reaching its limits and that change is urgently needed if we want to keep on living here. In 2020 and 2021, we continued to fund an international network of organizations addressing various aspects of this challenge. In 2020, Astrid Kann-Rasmussen was appointed as President of P4NE and I became its Director. We welcomed two new partners to P4NE in 2021, the Laudes Foundation and the Ford Foundation. The partners worked together to revise P4NE's strategy and reaffirmed its vision: to promote "an economy that enables communities, people, and nature to thrive." Collaboration is central to the P4NE approach and a fundamental value of our partnership. We all benefit immensely from what the partners bring to the table, and they have been instrumental in helping us build a network of change agents for a new economy. We communicate regularly to share insights and inspire each other."

Jo Swinson, Director, Partners for a New Economy (P4NE)

Co-funding rigorously selected projects: the thematic fund

Managed by the Foundation, thematic funds enable like-minded individuals to join forces to co-fund existing projects. Under the supervision of the Foundation Board, the funds award grants to projects rigorously selected by our partner, WISE - philanthropy advisors, ensuring a highly professional approach to grant-making and monitoring. In this case, too, the pooling of resources increases the impact of donors' giving. Swiss Philanthropy Foundation manages several thematic funds, with a focus on education and employment, health, social impact, and the promotion of philanthropy.



Mamta is an Indian NGO founded over 15 years ago that offers training in neonatal, sexual, and reproductive health to vulnerable young women in slum areas around big cities, where sanitary conditions are very poor. Mamta has used funding provided by Swiss Philanthropy Foundation's Health Fund to replicate this model in several more slums. Participating in a thematic fund allows donors to increase the impact of their giving. By sharing the cost of selecting and monitoring projects, they free up funds for grantees to scale up successful models or strengthen their internal processes to develop new projects. Also, working with a philanthropy advisor to plan the fund's grant-making reassures donors that their gift is being put to good use."

Mael Steiner, Programme Manager, WISE - philanthropy advisors

35%

of women who received training began using modern methods of contraception

15%

increase in exclusive breastfeeding for the first 6 months after giving birth

78%

of married women received WHO-recommended level of care (4 prenatal check-ups during their first pregnancy, vs 50% nationwide)

Giving without borders: European cross-border donations

As the Swiss partner of the Transnational Giving Europe network (TGE), Swiss Philanthropy Foundation has been facilitating and promoting European philanthropy since 2008. The European Cross-Border Donation Fund provides a simple and effective solution for Swiss residents to support non-profit organizations across Europe. Through its network of accredited foundations in 21 countries, TGE promotes philanthropic giving, carries out due diligence on grant recipients, and ensures that donations are transferred to the beneficiary organization securely and efficiently, vastly simplifying the giving process for donors.

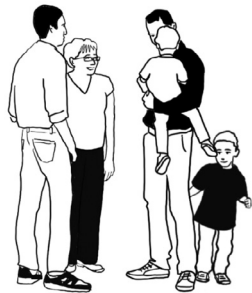


I support two organizations in France through Transnational Giving Europe. I donate primarily to the Association pour le Rayonnement de l'Opéra de Paris (AROP). I have made a three-year pledge to AROP to fund initiatives that aim to improve the health and working conditions of dancers at the Paris Opera. For example, I helped pay for an on-site psychoanalyst, the purchase of new gym equipment, and a new floor in one of the practice rooms to prevent injuries. Through TGE, I also give to the What Can Dance Do Project, which brings dancers to perform in hospitals. I chose TGE because I needed a way to give abroad while living in Switzerland. Swiss Philanthropy Foundation offers an excellent service through the TGE network. I can rely on the fact that my donations go directly to the projects I have chosen."

Laurent Colombo, philanthropist

Giving after life: the testamentary philanthropic fund

By leaving a legacy to Swiss Philanthropy Foundation in their will, donors can continue to support causes and organizations they care about after they are gone, in accordance with their values and convictions. Testamentary philanthropic funds can take two forms: a pre-existing personal philanthropic fund created during the donor's lifetime to which they leave a legacy, or a passive testamentary fund which becomes active only after the donor's estate is settled. Both solutions ensure that the gift is used to further their philanthropic goals and is managed to a high standard of governance.



Building a culture of philanthropy

Master Class in Philanthropy

In 2020 and 2021, Swiss Philanthropy Foundation strengthened its activities promoting philanthropy. The Master Class in Philanthropy, a continuing education programme co-organized each year since 2018 by the Foundation, the Center for Philanthropy Studies at the University of Basel, and the Centre for Philanthropy at the University of Geneva, was held in person in 2020 and 2021. Each of the two sessions was attended by 25 participants, and the course again received excellent reviews.

The Master Class offers participants an opportunity to discuss current issues and challenges in philanthropy, update their knowledge of key concepts, and acquire tools they can put to use on a daily basis.

"I recently became the director of foundation. As a newcomer to the philanthropy sector, I wanted to get myself up to speed quickly. I feel like I learned an incredible amount in just three days."

Kyle Baker
Director
Juchum Foundation

"I joined the Master Class because I am planning to set up a foundation to support cultural projects. My main objective was to acquire the tools I need to do it right."

Valérie Kirschmann
Philanthropist

"The strong points of the course are the way it is organized, the diversity of the trainers, the experiences shared, the theoretical component, the case studies, and the way it encourages participants to interact."


Isabelle Spaeth
Managing Partner
YSCA Services Sàrl
(Family Office)



Verbier Festival Philanthropy Forum 2021

Since 2017, the Verbier Festival Foundation has partnered with Swiss Philanthropy Foundation to organize the Verbier Festival Philanthropy Forum. The event was cancelled in 2020 due to the pandemic but took place in person again in 2021. Lynda Mansson (MAVA Foundation), Bertrand Piccard (Solar Impulse Foundation), and Hansjörg Wyss (Wyss Foundation) took the stage to discuss how to mobilize philanthropy for the good of the planet.

The conclusion of their discussion was that philanthropy can offer solutions to address threats to the planet's climate and biodiversity, on the model of what philanthropist Hansjörg Wyss is doing through his foundation, which supports NGOs that are making an impact on protecting the environment and biodiversity. His ambition is to stop climate change. With his partners, he has succeeded in protecting 8 million hectares of natural land. However, much more still needs to be done, and governments, corporations, NGOs, and individuals must also make a long-term commitment to address this challenge.

 Discover the Philanthropy Forum on the Verbier Festival YouTube channel

Young Talent Programme

In 2021, Swiss Philanthropy Foundation and WISE - philanthropy advisors created the Young Talent Programme (YTP), a 10-month internship programme that gives recent graduates an opportunity to learn about philanthropy and gain valuable skills while working in both institutions.

“ After graduating with a Masters' degree in law, I realised that I didn't want to become a lawyer. I had done a lot of volunteering while I was at university, and I found it deeply satisfying, so I quite naturally gravitated towards a career in philanthropy. I was looking for my first job when I saw an ad for the Young Talent Programme. During the first three months of the programme, I worked mainly in communications. I also helped organize a course for members of foundation boards. Since January, I have been learning about how Swiss Philanthropy Foundation manages hosted funds and I have sat in on meetings of steering committees to understand the grant-making process. I've gotten to know the whole team by working with them on various assignments and by spending time together socially.”

Lucie Gillioz, first participant in the Young Talent Programme

Philanthropy in a rapidly changing world

Activity Report 2020-21

We look back at the last two years with Sabrina Grassi, Director General of Swiss Philanthropy Foundation.

What were the main achievements of Swiss Philanthropy Foundation in 2020-21?

The past two years were a watershed moment for the Foundation. It was a big leap forward in terms of the number of funds hosted and innovative initiatives we were able to implement, as well as the growth of our team. The Foundation doubled the amount of grants it disbursed, to nearly 49 million Swiss francs over the two years. We welcomed our 60th, 70th, and finally our 75th hosted fund at the end of 2021. We even set a record in 2020, with 11 new funds created.

What was the impact of the Covid-19 pandemic on the Foundation's activities?

The Foundation hosted several ambitious initiatives directly related to the pandemic, which allowed us to reinforce our positive impact and build stronger relationships with our ecosystem. For example, the fact that we hosted the WHO's COVID-19

Solidarity Response Fund strengthened our collaboration with the Transnational Giving Europe network, as the Foundation served as the conduit for contributions to the WHO fund from donors in Europe. We took in USD 32 million through TGE. Another example is the Emergency Support Fund, which we set up to mobilize a circle of donors to provide crisis funding to organizations on the ground around the world that might not have survived otherwise.

What activities did you focus on in particular during these two years?

We remained focused on our core mission, which is to help philanthropists create philanthropic funds. We set up funds for individual philanthropists, including testamentary funds for those who want to ensure their giving continues after they are gone, and we reinforced our institutional funds. That has implied new ways of working, in terms of processes and solutions, such as hiring dedicated staff for hosted funds. We also helped create two new collaborative funds for foundations that wanted to scale up their impact by working together. All these activities contribute to our ambition to be the top-ranked independent hosting foundation in French-speaking Switzerland. We have positioned ourselves as an agile



alternative to a traditional foundation for philanthropists who want to get their philanthropy off the ground quickly and efficiently.

What is the outlook for the Foundation in the years ahead?

The Foundation has just adopted a new four-year strategic plan for 2022 to 2025. We saw this as an opportunity to grow our values and reformulate our vision and mission, while reflecting on the resources we will need, and the impact we want to have, in the next few years. We want the model we offer to stay relevant in a constantly changing society, and we

want to ensure we have the necessary resources and skills to meet philanthropists' needs, in step with the latest trends in philanthropy. Independence, integrity, simplicity, and innovation are the fundamental values that guide our work.

Responding agilely to the Covid-19 crisis

COVID-19 Solidarity Response Fund

Shortly after the outbreak of the coronavirus pandemic, in March 2020, the WHO launched the COVID-19 Solidarity Response Fund. The first and only fund of its kind, it was created so that companies, individuals, and institutions could contribute directly to the global fight against the virus. At the WHO's request, the fund was jointly hosted by Swiss Philanthropy Foundation and the United Nations Foundation. Swiss Philanthropy Foundation was chosen for its proximity to Geneva-based international agencies and its expertise in supporting philanthropists. Access to the Transnational Giving Europe (TGE) network was also a decisive factor. Thanks to Swiss Philanthropy Foundation's good relations with TGE, the WHO was able to convince almost all the members of the network to engage proactively with the Solidarity Response Fund. Donations to the fund were received by Swiss Philanthropy Foundation and the United Nations Foundation and then directed by the WHO and its partners to the countries most severely impacted by the pandemic. In under two weeks, the partners had agreed on a governance mechanism and were accepting donations. The fund raised and disbursed more than a quarter of a billion dollars, of which USD 200 million in the first two months alone. From March 2020 to December 2021, 676,626 donors (individuals, companies, foundations, etc.) contributed financially to the global response to Covid-19.

“Your contribution has been of utmost importance and critical in the creation and management of this novel instrument. The Solidarity Response Fund has been a critical source of funding for WHO's overall response. It has allowed us to impact people's lives, reach the most vulnerable groups, work with civil society organizations, engage youth, advance research, strengthen health systems, encourage vaccine uptake, among key achievements. None of this would have been possible without your support.”



Tedros Adhanom Ghebreyesus, Director-General of the World Health Organization

The Covid-19 Emergency Support Fund

In early 2020, at the start of the Covid-19 pandemic, Swiss Philanthropy Foundation facilitated a collaborative initiative between 16 donors (seven foundations, five individual philanthropists, and four personal funds hosted by Swiss Philanthropy Foundation) to provide emergency funding to NGOs supported in the past by the Foundation's thematic funds, which were facing tremendous challenges as a result of the crisis. Thanks to these donors' generosity, in 2020, the fund collected USD 665,498, including a matching donation of USD 250,000 from Swiss Philanthropy Foundation, to support 20 organizations in 8 countries.

“The Emergency Support Fund grant was a lifesaver. In April 2020, we thought we might have to close Granitos de Paz due to a funding shortfall. After the start of the Covid-19 pandemic, many people reduced their donations, forcing us to interrupt a number of projects that were expected to continue. Our foundation doesn't have a large parent organization that sponsors us every year, so we constantly need to fundraise. When we received the email, it was like a miracle.”

Martha Mogollon, Executive Director, Fundación Granitos de Paz (Colombia)

The Verbier Festival Emergency Relief Fund

The Verbier Festival Emergency Relief Fund was created in April 2020 to provide financial support to musicians whose livelihoods were upended by the pandemic. Applicants were selected on the basis of financial need. The Fund handed out CHF 960,000 in grants to 385 alumni of the Verbier Festival Academy who were self-employed or had recently become unemployed, including orchestra and chamber musicians, soloists, singers, conductors, and production and technical personnel. Grants ranged from CHF 1,000 to CHF 5,000. The Verbier Festival Emergency Relief Fund was hosted and administered by Swiss Philanthropy Foundation and was the 60th fund created since the creation of the Foundation.

“The Verbier Festival Emergency Relief Fund gave me a grant to cover my basic expenses at a time when my work as a musician was on hold due to Covid-19. It helped me survive financially, and for this I am deeply grateful.”

Anthony Fournier, conductor and violinist, Sion

Giving together to leverage impact

The donor circle mobilizing support for a vital cause

The Peace Pledge Fund illustrates how a group of individuals can pool their resources to advance a common cause, namely, to combat the spread of lethal autonomous weapons and nuclear weapons. One of the funds grantees is the International Campaign for the Abolition of Nuclear Weapons (ICAN), winner of the 2017 Nobel Peace Prize.

“One of our main priorities and achievements over the past two years was the adoption as international law of the Treaty on the Prohibition of Nuclear Weapons, which was ratified by 50 countries in late October 2020 and entered into force 90 days later, in January 2021. We worked very hard on many fronts to make this happen. We played a key role in drafting the Treaty and in campaigning for its adoption. We did a lot of outreach, and we supported the work of NGOs on the ground all over the world. The grant we received from the Peace Pledge Fund made all the difference: it contributed to our success in persuading 50 countries to ratify the Treaty and make this new law a reality. The Peace Pledge Fund also funded a live television programme which we organized and broadcast when the treaty came into force, featuring all the people who participated in the campaign.”

Beatrice Fihn, Director, ICAN



When foundations build on their strengths

The S²Cities (Safe and Sound Cities) programme was established in 2021 with the aim of improving the safety and well-being of young people in urban areas. A joint initiative of the Basel-based Botnar Foundation and Global Infrastructure Basel (GIB) foundation, the programme is hosted by Swiss Philanthropy Foundation.

“Our two pilot countries are Colombia and Indonesia. Our local partners, Fundación Mi Sangre in Envigado, Colombia, and World Resources Institute (WRI) in Bandung, Indonesia, are leading projects with similar objectives. We started by collecting data. Then we launched a competition in both cities to collect young people’s opinions on what they see as the biggest challenges in terms of safety. The other activities will be implemented by our partner at their own pace. For example, in Colombia, a group of young people have been hired to build capacity on what security and insecurity means in an urban environment. The Botnar Foundation is the programme’s main funder. They chose GIB as an implementation partner to manage the programme’s activities and grant-making. We have extensive experience in implementation but managing grants to other organizations is something new for us. We were looking for a partner with the right expertise to make our proposal to the Botnar Foundation stronger. Swiss Philanthropy Foundation has been an excellent partner; they provide an efficient, reliable solution, which allows us to focus on the content, strategy, and operational management of the programme.”

Lorena Zemp, Global Program Manager, Safe and Sound Cities (S²Cities) Programme

When philanthropists join forces in service of a common objective

Espoir Fund and Seagull Fund – improving access to safe drinking water in Uganda

Two personal funds hosted by Swiss Philanthropy, Espoir Fund and Seagull Fund, have partnered to support Africa Water Solutions, which is improving access to safe drinking water, sanitation, and hygiene in rural communities in Uganda. The funds decided to delegate project selection and monitoring to WISE - philanthropy advisors. Africa Water Solutions is using the grant to reduce water scarcity and water-borne diseases in 96 villages across two rural districts in Uganda by 2023, and to make 7,500 households and six local institutions water-independent.

Supporting projects here and abroad

Here | Education and Employment Thematic Fund: supporting the valorisation and acquisition of skills to facilitate the professional and cultural integration of refugees

The Education and Employment Thematic Fund, hosted by Swiss Philanthropy Foundation, awarded a three-year grant to the “Sustainable integration of refugees in Switzerland” project led by Association 1951. The project, which ended in March 2022, was chosen and monitored by WISE - philanthropy advisors, and co-funded by the Office for the Integration of Migrants and Prevention of Racism (BCI) of the Canton of Vaud. This was the first co-funded project, and the first public-private partnership, of its kind in Vaud.

“During Covid-19, a lot of people reached out. They lent laptop computers. Classes went online. We got by with a lot of creativity and laughter. It was a tough time, but we were all in it together.”

Alice Bretagne, Co-Director and Head of Training, Association 1951 (Reiso article)

Abroad | Tanya’s Dream Fund: keeping Bulgarian children with their families

Tanya’s Dream Fund is a special 10-year initiative set up in Bulgaria in 2019 in memory of Tanya Kovacheva. The fund was created by Oak Foundation and is hosted by Swiss Philanthropy Foundation.

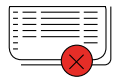
“Our mission is to keep vulnerable families in Bulgaria together. We want a Bulgarian society where children grow up in families and have the support they need to thrive. At present, around 2,000 children enter the care system every year in Bulgaria. We also support advocacy at the European level to influence how EU funding is prioritized and invested in Bulgaria in order to ensure children can grow up and thrive in families. Swiss Philanthropy Foundation allows us to stay focused on our mission by providing administrative, financial, and human resource support.”

Delia Pop, Director, Tanya’s Dream Fund



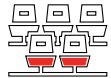
Key Figures

End of 2021



75

funds



108

steering committee
members



348

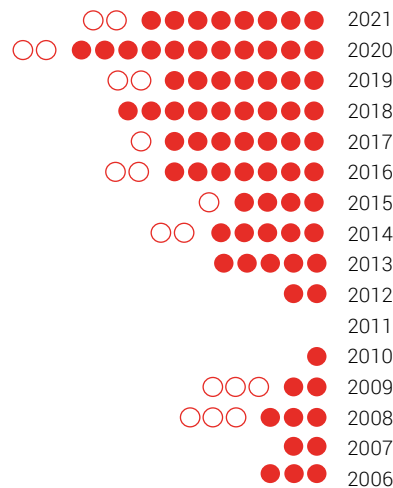
donors



318

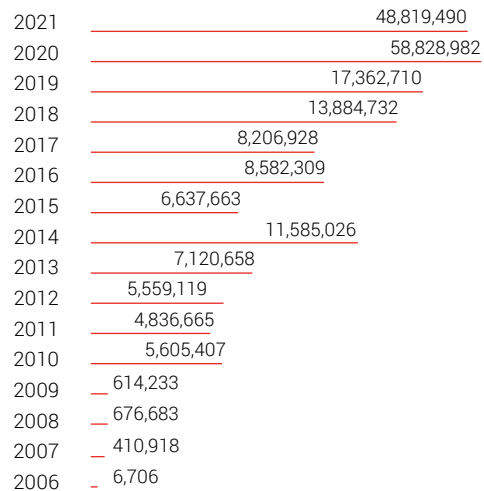
million francs received
since the creation of
the Foundation

Number of hosted funds created / closed



● Fund created
○ Fund closed

Total grants disbursed, per year (CHF)

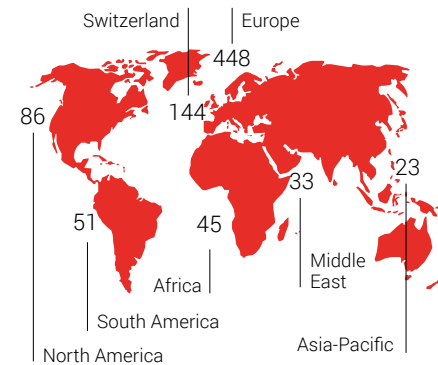


Figures at 31 December (million CHF)

	2018	2019	2020	2021
Assets under management	100.6	106.4	107.4	127.0
Grants disbursed, per year	13.9	17.3	58.8	48.8
Donations received, cumulative	184.1	199.0	258.1	318.1
Grants disbursed, cumulative	73.8	91.1	150.0	198.8
Operational budget	0.4	0.5	1	1.2

Distribution of grants 2020–21

By region



By focus

Environment & sustainability	402
Social welfare	240
Education & training	78
Economic development	77
Arts & culture	30
Science & research	15
Total	842

458 grantee organizations in 2021

Philanthropy at the crossroads of shared values

Our partner ecosystem:
a guarantee
of quality

Through its ecosystem of partners in Switzerland and around the world, Swiss Philanthropy Foundation keeps abreast of changes in society and the regulatory framework.

The Foundation engages with its partners to promote training and foster discussion on the role of philanthropy in our increasingly connected societies.



Philanthropy without borders

As the Swiss representative of Transnational Giving Europe (TGE), Swiss Philanthropy Foundation processed a record amount of cross-border donations in 2020–21. Strong growth was observed in donations across the TGE network of 21 countries in 2020. This trend continued in 2021, when the Foundation processed EUR 30.6 million in donations, a 107% increase over the previous year. The Foundation facilitated donations from 169 donors in Switzerland to organizations in Europe, and more than CHF 3 million in donations from donors in Europe to 51 organizations in Switzerland.

In 2020, Swiss Philanthropy Foundation helped launch the first online platform for cross-border donations. This one-of-a-kind, interdisciplinary, public-private initiative was co-funded by the Foundation and the European Union's Creative Europe Programme.

Sustainable finance

As a founding member of Sustainable Finance Geneva and a member of Swiss Sustainable Finance, Swiss Philanthropy Foundation supports sustainable finance. At the end of 2021, 80% of the Foundation's assets were invested according to ESG criteria (Environment, Social and Governance). The Foundation has also adopted a Financial Management Charter defining a good governance framework for the management of its assets.

Umbrella organizations

In 2020, Sabrina Grassi joined the Board of SwissFoundations, the umbrella association of Swiss charitable foundations, and in 2021 she was named its co-vice-president. This is not only a great honour for our director, but also an opportunity to better understand the motivations that drive foundations, as well as the many challenges they face, including regulatory changes and digitalization.

Swiss Philanthropy Foundation is also a member of proFonds, the Swiss umbrella association of foundations and public benefit associations.

Promoting philanthropy

Swiss Philanthropy Foundation has a strong partnership with the Verbier Festival Foundation, with whom it co-organizes the Verbier Festival Philanthropy Forum, a series of annual events on the theme of philanthropy held in parallel with the classical music festival.

For the Master Class in Philanthropy, the Foundation works closely with two academic partners, the Center for Philanthropy Studies at the University of Basel (CEPS) and the Centre for Philanthropy at the University of Geneva (GCP).



Communications: touching hearts and enhancing our visibility

www.swissphilanthropy.ch

85'390

Visitors

87.2%

New visitors

351'573

Page views

From 1 January 2020 to 31 December 2021

Blog on Le Temps website

14

Published articles

13'947

Visitors

26'741

Page views

From 1 January 2020 to 31 December 2021

Linkedin

3'500

Followers

+35% at 31 December 2021 vs 2020

“We are very honoured to have been approached by the WHO. I get the sense that they understand that individuals and philanthropy are playing a growing role,” said Etienne Eichenberger, President of Swiss Philanthropy Foundation. The funds raised will be used to support ‘a comprehensive response to the pandemic, help the global South prepare, and, lastly, fund the search for a vaccine.’ Swiss Philanthropy Foundation is not in charge of fundraising. ‘The WHO is getting the message out. Our role is to facilitate donations through an online platform on our website. This kind of solidarity is a sign of the changes that are coming in global governance. It’s a wonderful example of what International Geneva can offer in this area,’ he added.”

Etienne Eichenberger, “L’OMS a sollicité une fondation genevoise pour récolter des fonds”, Tribune de Genève, 28 April 2020



Even when everything had been taken away, we found creative and ingenious ways to express our gratitude. Like banging on pots at precisely nine o'clock every evening. We seem to have rediscovered that giving is about recognition and gratitude. It's as simple as saying, 'Thank you for existing and doing what you do!' That form of generosity is not in contradiction to the 'cold, hard cash' kind. On the contrary, it complements it, in that it is often what motivates the impulse to give. Giving is a state of mind first of all, an emotional response; we turn to others when we recognize our own vulnerability, our limitations, our fears.”

Camille Andres, “La générosité locale en ébullition grâce au Covid-19. Il donne, tu donnes, je donne”, Swiss Philanthropy Foundation blog on Le Temps website, 9 April 2020

“To encourage people to get involve, we need to highlight the contribution of volunteers. I am lucky to be part of the baby boom generation, and I have always felt a duty to give back some of what I have received. Some people think that the current generation doesn't have the same prospects as we did, and that they tend to turn inwards. It's an interesting social question, but I have hope, because I believe everyone can find the motivation in themselves to volunteer.”

Christophe Equey, “Nous devrions tous être prêts à apporter quelque chose à la collectivité, Il donne, tu donnes, je donne” Swiss Philanthropy Foundation blog on Le Temps website, 15 June 2020

Media coverage

In 2020 and 2021, the Swiss Philanthropy Foundation was featured several times in leading Swiss newspapers and the specialized press. In particular, the launch of the COVID-19 Solidarity Response Fund in partnership with the WHO, in March 2020, attracted considerable interest. Sabrina Grassi, Executive Director of the Foundation, and Etienne Eichenberger, Chairman of the Board, were interviewed several times, including for a special report on philanthropy which appeared in the December 2021 issue of Bilan, a business magazine.



In recent years, we have seen a more entrepreneurial, go-to spirit emerge in philanthropy. We have also noticed that philanthropists are increasingly involving their children in their philanthropy at an early age, or plan to do so at some point to create a culture of family philanthropy. At their request, we help them ensure that their giving from the heart has a positive impact for beneficiaries.”

Sabrina Grassi, Formation “Des clés pour que l'élan du cœur ait plus d'impact”, Bilan, December 2021

Governance of the Foundation

The Foundation Board ensures the Foundation is managed according to its governance charter. The nine members of the Board meet at least four times a year. The Board is supported by the Finance Committee, which advises on all matters relating to investment policy, processes resource allocation.

The Bureau meets on a monthly basis. The operational team oversees the day-to-day management of the Foundation and ensures that all processes are carried out promptly and efficiently. It is responsible for the administration of hosted funds and manages relationships with donors. To support the team, in 2021, the Foundation adopted safeguarding and anti-corruption policies, as well as advocacy guidelines.

In 2020, the Foundation moved into its new offices at 2 Place de Cornavin, opposite the Geneva central train station, within easy access by rail to Switzerland's main cities. In 2020 and 2021, seven new employees joined the Foundation. In 2020, the Finance Committee welcomed two new external members whose backgrounds complement and strengthen its expertise. In 2021, the executive director of the Foundation joined the Bureau, enabling a direct line of reporting from the operational team to the Board on strategic issues.

Swiss Philanthropy governance and operational teams

52%	Women
48%	Men
14	Nationalities
10	Languages spoken
45	Average age
5	Employees of hosted funds

As at 31.12.2021



Board of the Foundation

Etienne Eichenberger, President
Bernard Vischer, Vice-President
Xavier Isaac, Treasurer
Anne-Cathrine Frogg
Didier Cherpitel
Elisabeth Tripod-Fatio
François Marti
Laurent Douek
Maurice Machenbaum

Finance Committee

Anne-Cathrine Frogg, President
Xavier Isaac
Didier Cherpitel
Coralie Leresche (independent member)
Dominique Goy (independent member)

Bureau of the Foundation Board

Etienne Eichenberger
Bernard Vischer
Sabrina Grassi



Team

Sabrina Grassi, Director General
Laurent Hostettler, Administrative and Financial Director
Lucile Bula, Head of Operations
Aïssata Traoré, Project Administrator
Arline Brisemur, Project Administrator
Marc Salzmann, Project Administrator
Marie Dolla, Project Administrator
Sonia Perrenoud, Project Administrator
Lucie Gillioz, Junior Project Coordinator, Young Talent Programme
Victoria Pittet, Administrative Coordinator (Temporary)

All the images in this annual report were created by Dora Formica, an illustrator based in the Canton of Vaud. She imagined her illustrations as metaphors of the essential yet discreet role that philanthropists play in various areas and contexts.

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proFonds

PwC

Sustainable Finance Geneva

Swiss Sustainable Finance

SwissFoundations

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